

Reach out with Roses – Terms and Conditions

1. The competition is open to residents of the UK (England, Scotland, Wales and Northern Ireland) aged 18 years and over only, excluding employees of the Promoter or any other company linked to the competition in any way.
2. By entering the promotion you are agreeing to these terms and conditions. No purchase necessary.
3. Maximum of one prize can be sent per person (The Entrant).
4. Maximum of one prize can be claimed per person (The Recipient).
5. Internet access, a personal email address and a Twitter account are required for entry. Twitter accounts for both the Entrant and the Recipient should be set to public for a valid entry.
6. The promotion is open from **10:00am on 21st September 2017 until 11:59PM on 21st September 2017** (“Promotion Period”).
7. **To Enter:** Entrants must:
 - a. Visit the official Cadbury UK Twitter page (www.twitter.com/CadburyUK)
 - b. Click on the link in the launch tweet
 - c. Give Cadbury UK permission to tweet on their behalf
 - d. Fill in the two fields: recipients’ twitter handle and thank you message and submit the form. This will then generate a tweet
8. **To Redeem:** Recipients must:
 - a. Click on the link in the tweet from the Entrant
 - b. Log in via Twitter to confirm they are the rightful Recipient
 - c. Fill in all mandatory details (full name, address details and phone number) on the form and submit
 - d. Redeem their prize by Thursday 28th September 2017 10am.
9. Entry Conditions:
 - a. Valid entries are limited to one entry per person
 - b. Recipients may only be sent one prize
10. **The Prize:** 1 of 2,000 x mini Roses boxes (69g).
11. Valid entries will be the first 2,000 Entrants to complete the entry process
12. Recipients will be notified via an immediate response tweet from the Entrant
13. Recipients will be directed to a landing page where, once validated, will be asked to submit their delivery address to receive a single box of Cadbury Roses (69g).
14. Recipients must provide their delivery address details with 7 days to claim their prize
15. Prizes will be sent via 2nd class delivery in a standard padded envelope. Deliveries to households where pets may access their post is at the winner's own risk.
16. The prizes are non-transferable, non-refundable and cannot be exchanged for any alternatives in whole or in part. In the event for any reason the prize winner does not take the prize at the time stipulated by the Promoter, then the prize will be forfeited by the winner and neither cash nor any other form of compensation will be supplied in lieu of that element of the prize. However, the Promoter reserves the right to provide an alternative prize of equal or greater value in the event of unforeseen circumstances.
17. No correspondence will be entered into and the Promoter’s decision will be final and binding.

18. The Promoter accepts no responsibility for late, incomplete, incorrectly submitted, corrupted or misdirected entries.
19. If for any reason any aspect of this competition is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion cancel, terminate, modify or suspend the competition, or invalidate any affected entries.
20. The winners shall, at the Promoter's request, participate in all reasonable promotional activity (such as publicity, photography and any filming) surrounding the winning of the prizes, for no further consideration, and they consent to the Promoter using their names and images in promotional material.
21. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury or death caused by our negligence or fraud) in which case that liability is limited to the minimum allowable by law.
22. No bulk, machine generated, consumer group or third party entries will be accepted. Entries will only be allowed in accordance with these terms and conditions. Any attempted interference with the running of this promotion will result in a void entry.
23. No responsibility will be accepted for entries lost, damaged or delayed. Proof of sending is not proof of receipt. No responsibility will be taken for telecommunication or website error.
24. If an entrant is deemed not to comply with these Terms and Conditions, the entry or entrant will be discarded and the prize will be allocated to a reserve entrant.
25. The Promoter reserves the right to publish the names and counties of residence of all winners.
26. The Promoter will only use the personal details supplied for the administration of the Promotion and for no other purpose, unless we have your consent. The Promoter may disclose entrants' personal information to its contractors and agents to assist in conducting this prize draw or communicating with entrants. The Promoter is bound by the Data Protection Acts (1984 and 1998). See our privacy policy at www.cadbury.co.uk/privacy. The participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
27. The Promotion is in no way sponsored, endorsed or administered by, or associated with Twitter. You are providing your information to the Promoter, not Twitter. The information you provide will only be used for the purpose of facilitating the Promotion unless you have agreed to its use for any other purpose. By entering the Promotion, all Participants agree to give Twitter a complete release from any and all legal liability in connection with the Promotion.
28. It is the responsibility of the Entrant and Recipient to supply the correct personal information and the correct postal address. The Promoter will not be liable for

non-delivery of prizes caused by the provision of wrong information, postal disputes or other causes beyond its control.

29. These terms and conditions are governed by English law and subject to the exclusive jurisdiction of the English courts.

30. Promoter: Mondelez Europe Services GmbH – UK Branch, Uxbridge Business Park, Sanderson Road, Uxbridge, Middlesex UB8 1DH.